

PRO BASKETBALL

Sports Illustrated

OCTOBER 24, 1966 40 CENTS



You'll find enough swingin' things on this page for several good cars.

Or one great one: Olds 4-4-2.



Take a 400-cube V-8 with four-barrel carburetor. Bolt it on a full 115-inch wheelbase. Steady it with heavy-duty suspension and sway bars. Fit it with beefed-up wheels and Red-Lines. Add a high-performance axle for action. Twin pipes for sound. Buckets for comfort. And the cool economics of a modest price tag. That's strictly standard stuff on America's most sweetly complete street machine: New quality-built Olds 4-4-2! Let your Olds Dealer show you how neatly the package is wrapped!



Olds thinks of your safety, too, with the GM developed energy absorbing steering column that can compress on severe impact up to 8 1/2 inches, with four way braced warning flaps. Outside mirror mold, dual master cylinder brake system, plus many other safety features—all standard.



Engineered for excitement . . . Toronado-style!

'67 OLDSMOBILE





CITRATED WHOLE BLOOD (HUMAN)

Contains 450 ml. of citrated whole blood plus 10 ml. of anticoagulant.
 United States Pharmacopoeia, 19th Edition, U.S.P. 1962, Section 8.
 Federal Food, Drug, and Cosmetic Act, 21 CFR 312.60.

DO NOT VENT
CAUTION
DO NOT INTRODUCE
AIR INTO THE SYSTEM

1. Store refrigerated at 2° to 8°C (36° to 46°F).
2. Inspect carefully before use.
3. Use thoroughly before expiration date.
4. Do not use if container is damaged or contains a clot.
5. Do not use if container is leaking.
6. Do not use if container is past expiration date.
7. Do not use if container is past expiration date.
8. Do not use if container is past expiration date.
9. Do not use if container is past expiration date.
10. Do not use if container is past expiration date.

AFTER BLOOD GROUP
LABEL IN THIS BOX
CODE: MC-1A
PLASTIC
BLOOD-PACKING UNIT
 61.75 ml. S.C.B.
 Solution A: 0.5%
 Solution B: 0.5%
PERMAL LABORATORIES
 Worcester, Mass., U.S.A.
 Contains: Red Blood Cells 2.40 gm.
 Citrate Acid 0.5 gm. 1%
 Sodium Citrate 2.5 gm. per
 each 100 ml. Water for 10
 ml.

AFTER WHOLE BLOOD
NUMBER IN THIS BOX

COLLECTED BY
THE AMERICAN NATIONAL RED CROSS
BLOOD PROGRAM
NOT FOR SALE

A few words to the man who figures there's nothing in it for him
 We deal in statistics. Sobering statistics you should know about. In the next four years, someone in your family is likely to undergo major surgery. They'll probably need blood. You may have to pay for it. But if you donate blood just once through the Red Cross (or through many community or hospital blood banks) they'll cover you, your wife and kids, mother and father, for a whole year.* You can't get a better deal on family protection than that. Even from us.

STATE MUTUAL OF AMERICA



State Mutual Life Assurance Company of America, Worcester, Massachusetts. Founded in 1844. Life-Health-Group.

*Exclusive of normal administering charges

One reason phone costs haven't gone up with living costs is that Western Electric is part of the Bell System.

Since 1940, Western Electric's costs have gone up 127%—and it's still part of the Bell System. That's because Western Electric's costs have increased 127%—and it's still part of the Bell System.

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THE WAR IN THE WEST Is the NFL as near the halfway mark, and Green Bay's Bart Starr, the model of a modern quarterback, is better than ever. An analysis by Tex Maule.

DOWN FOR DUCKS? Only if it is growing, says a federal law. Shotgunners are up in arms on both sides of this controversial question. Duncan Barnes weighs the arguments.

THE HAIRIEST CON GAMES are panned at bath-circus racetracks, where the unwary bettor is shaved clean. Having sewed his wallet into an inside pocket, Jack Olsen reports.